

Multimedia SUBJECT MAPPING (Tentative)
Educational Multimedia Research Centre
University of Calicut

Paper 1 Creativity and Design Skills.
SEMESTER: 2
YEAR: 1

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode No	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
1.	SEM - 2, YEAR – 1 Creativity and Design Skills.	ML-034	Creativity, Creative Skills And Innovation	Creativity, Creative Skills And Innovation		ACLT/23XD-1634	Mrs. Sreesubha P. Assistant Professor Dept. of Vocational Studies (Animation & Graphic Design) MES College, Marampally, Aluva, Ernakulam	Kiran S	
2.	SEM - 2, YEAR – 1 Creativity and Design Skills.	ML-033	Creativity Tools And Techniques	Creativity Tools And Techniques		ACLT/50XD-93	Mrs. Sreesubha P. Assistant Professor Dept. of Vocational Studies (Animation & Graphic Design) MES College, Marampally, Aluva, Ernakulam	Kiran S	
3.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-028	An Introduction to Graphic Design .	An Introduction to Graphic Design .		ACLT/50XD-91	Hareeh N Nampoothiri Visual Design Consultant New media Thiruvananthapuram	Kiran S	
4.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-029	Elements And Principles of Design.	Elements And Principles of Design.		ACLT/50XD-91	Hareeh N Nampoothiri Visual Design	Kiran S	

							Consultant New media Thiruvananthapuram		
5.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-132	Basic Designs of Cards.	Basic Designs of Cards.		ACLT/50XD-72	Belbin P Baby Assistant Professor(On Contract) Department of Journalism And Mass Communication Farook College ,Calicut	Kiran S	
6.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-056	Basics of Drawings	Basics of Drawings		ACLT/23XD-1603	Mrs. Sreesubha P. Assistant Professor Dept. of Vocational Studies (Animation & Graphic Design) MES College, Marampally, Aluva, Ernakulam	Kiran S	
7.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-074	Learn How to Draw - Biginners Lessons	Learn How to Draw - Biginners Lessons		ACLT/50XD-51	Mrs. Sreesubha P. Assistant Professor Dept. of Vocational Studies (Animation & Graphic Design) MES College, Marampally, Aluva, Ernakulam	Kiran S	
8.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-085	Drawing Techniques .	Drawing Techniques .		ACLT/50XD-76	Mrs. Sreesubha P. Assistant Professor Dept. of Vocational Studies (Animation & Graphic Design) MES College, Marampally, Aluva, Ernakulam	Kiran S	

9.	SEM -2 YEAR -1 Creativity and Design Skills.	ML-083	Colour Theory	Colour Theory		ACLT/50XD-72	Belbin P Baby Assistant Professor(On Contract) Department of Journalism And Mass Communication Farook College ,Calicut	Kiran S	
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Multimedia SUBJECT MAPPING (Tentative)
Educational Multimedia Research Centre
University of Calicut

Paper 1 Fundamentals of Multimedia
SEMESTER: 2
YEAR: 1

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode No	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
1.	SEM - 2, YEAR – 1 Fundamentals of Multimedia.	ML-017	Definition And Elements of Multimedia	Definition And Elements of Multimedia		ACLT/23XD-1635	Anto P Cheerotha, Asst. Professor (on contract), Dept. of Mass Communication & Journalism, University of Kannur, Mangattuparambu	Kiran S	
2.	SEM - 2, YEAR – 1	ML-037	Features And Applications of Multimedia	Features And Applications of		ACLT/50XD-51	Anto P Cheerotha,	Kiran S	

	Fundamentals of Multimedia.			Multimedia			Asst. Professor (on contract), Dept. of Mass Communication & Journalism, University of Kannur, Mangattuparambu		
3.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-038	Multimedia Standards, Data Compression Techniques And File Formats	Multimedia Standards, Data Compression Techniques And File Formats		ACLT/23XD-1634	Krishnendu J. R. Research Scholar Department of Communication M. S. University, Tirunelveli	Kiran S	
4.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-039	Typographs, Font And Font Formats	Typographs, Font And Font Formats		ACLT/50XD-91	Shikha Asst professor ,Dept. Journalism and Masscommunication University of Calicut	Kiran S	
5.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-036	Hypertext - Definition Evolution And Characteristics	Hypertext - Definition Evolution And Characteristics		ACLT/50XD-51	Shikha Asst professor ,Dept. Journalism and Masscommunication University of Calicut	Kiran S	
6.	SEM -2 YEAR -1 Fundamentals of	ML-035	Communication Protocol - Types And Functions	Communication Protocol - Types And Functions		ACLT/50XD-51	Shikha Asst professor ,Dept. Journalism	Kiran S	

	Multimedia.						and Masscommunicati on University of Calicut		
7.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-084	Image File Formats	Image File Formats		ACLT/50XD-72	Belbin P Baby Assistant Professor(On Contract) Department of Journalism And Mass Communication rook College ,Calicut	Kiran S	
8.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-086	Process of Video Production	Process of Video Production		ACLT/50XD-73	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	
9.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-129	Language of Visuals - Shooting Techniques			ACLT/50XD-84	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	
10.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-133	Video Technology For New Media			ACLT/50XD-73	Sivadev C.V HOD, Department of Mass Communication	Kiran S	

							and Journalism St.Joseph's College, Devagiri, Calicut		
11.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-130	Aspects of Multimedia Video Prodection			ACLT/50XD-72	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	
12.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-041	Sound as a Multimedia Component			ACLT/50XD-53	Shikha Asst professor ,Dept. Journalism and Masscommunicati on University of Calicut	Kiran S	
13.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-057	Audio Chain in Multimedia Production			ACLT/50XD-53	Shikha Asst professor ,Dept. Journalism and Masscommunicati on University of Calicut	Kiran S	
14.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-058	Sound Recording Techniques, Mixing And Mastering			ACLT/50XD-50	Shikha Asst professor ,Dept. Journalism and Masscommunicati on University of Calicut	Kiran S	

15.	SEM -2 YEAR -1 Fundamentals of Multimedia.	ML-042	Audio file formats			ACLT/50XD-50	Shikha Asst professor ,Dept. Journalism and Masscommunicati on University of Calicut	Kiran S	

LIST OF CORRESPONDING VIDEOS OF e-CONTENT MODULES

Subject allotted as per NME_ICT Project (Phase I / II): BMMC

Year -1

Semester -2

	Year/ Paper	e- Content Module No.	E-Content Lecture Title	Video Programme Title (for VYAS Channel)	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
1.	Introduction to Cinema	ML 138	Language of Film	Language of Film	ACLT/23XD- 1771	Neeelan	Sajith Kumar K S	
2.	Introduction to Cinema	ML 006	TYPES OF FILMS	TYPES OF FILMS	ACLT/50XD- 74	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	Sajith Kumar K S	

3.	<i>Introduction Cinema</i>	to	ML 052	SHOT-SCENE- SEQUENCE	SHOT-SCENE- SEQUENCE	ACLT/50XD- 74	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
4.	<i>Introduction Cinema</i>	to	ML 051	Screenplay	Screenplay	ACLT/50XD- 63	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
5.	<i>Introduction Cinema</i>	to	ML 053	Montage	Montage	ACLT/50XD- 63	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
6.	<i>Introduction Cinema</i>	to	ML 053	MISE- EN-SCENE	MISE- EN-SCENE	ACLT/50XD- 63	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University	<i>Sajith Kumar K S</i>	

Vakkad, Tirur

						Vakkad, Tirur		
7.	<i>Introduction to Cinema</i>	ML 064	transitions	transitions	ACLT/50XD-74	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
8.	<i>Introduction to Cinema</i>	ML 022	DOCUMENTARY FILMS	DOCUMENTARY FILMS	ACLT/50XD-74	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
9.	<i>Introduction to Cinema</i>	ML 055	INDIAN CINEMA TODAY	INDIAN CINEMA TODAY	ACLT/50XD-93	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
10	<i>Introduction to Cinema</i>	ML 054	Hollywood cinema	Hollywood cinema	ACLT/50XD-63	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media	<i>Sajith Kumar K S</i>	

**Studies ,Thunchath
Ezhuthachan Malayalam
University
Vakkad, Tirur**

						Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur		
11	Sem:2 ,Paper-4 Introduction to cinema	ML-71	Italian neo-realism	Italian neo-realism	ACLT/50-XD49	Dr K M Sherrif, Associate Professor, Dept. of English, University of Calicut	Sreemith.N	
12	Sem:2 ,Paper-4 Introduction to cinema	ML-13	Evolution of cinema	Evolution of cinema	ACLT/50-XD45	Smitha E K Assistant Professor Dpt Of Mass communication Govt College ,Kalpetta.	Sreemith.N	
13	Sem:2 ,Paper-4 Introduction to cinema	ML-007	German expressionism	German expressionism	ACLT23XD/1635	Smitha E K Assistant Professor Dpt Of Mass communication Govt College ,Kalpetta.	Sreemith.N	
14	Sem:2 ,Paper-4 Introduction to cinema	ML-069	Soviet cinema & montage	Soviet cinema & montage		Smitha E K Assistant Professor Dpt Of Mass communication Govt College ,Kalpetta.	Sreemith.N	

15	SEM - 2, YEAR - 1 Introduction to Cinema.	ML-121	Pre Production	Pre Production	ACLT/50XD-72	Dr. Sudheer Shah Salam Assistant Professor Department of Film Studies Thunchath Ezhuthachan Malayalam University	Kiran S	
16	SEM - 2, YEAR - 1 Introduction to Cinema.	ML-122	Post - Production - Part - One	Post - Production - Part - One	ACLT/50XD-72	Dr. Sudheer Shah Salam Assistant Professor Department of Film Studies Thunchath Ezhuthachan Malayalam University	Kiran S	

LIST OF CORRESPONDING VIDEOS OF e-CONTENT MODULES

Subject allotted as per NME ICT Project (Phase I / II): BMMC

PAPER: MEDIA PUBLISHING

YEAR: II

SEM: III

Year/ Paper	e-Content Module No.	E-Content Lecture Title	Video Programme	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
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				Title (for VYAS Channel)				
1.	Media Publishing	ML ECLT/MMCM/P6/01/D/ECON0001628/000	Basics of Word Processing	Basics of Word Processing	ACLT/23XD/1628	Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
2.	Media Publishing	ML009 ECLT/MMCM/P1/02/D/ECON0000009/009	Printing Production	Printing Production	ACLT/23XD/1630	SamSashidharan Research Scholar, School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
3.	Media Publishing	ML010 ECLT/MMCM/P1/03/D/ECON0000010/010	Typography	Typography	ACLT/23XD/1630	Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
4.	Media Publishing		Hypertext & Hyper Media	Hypertext & Hyper Media	ACLT/50XD/46	Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
5.	Media Publishing	ML012 ECLT/MMCM/P1/005/D/ECON0000012/012	Word Processing & Printing	Word Processing & Printing	ACLT/50XD/46	Sajith Kumar K S Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
6	Media Publishing	ML 008	Introduction to Printing Technology	Introduction to Printing Technology	50XD-63	SamSashidharan Research Scholar, School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	

MULTIMEDIA SUBJECT MAPPING

**Educational Multimedia Research Centre
University of Calicut**

SEM : 3

**PAPER - 4, Computer Graphics
YEAR: II**

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode Number	Tape / PD No.	Subject Expert (Full Official address)	Producer	Remarks (if any)
1.	Sem: 3 Paper : 4 Computer Graphics	ML-044	Fetures and applications of photoshop	Fetures and applications of photoshop	10	ACLT/50- XD49	Vimal Raju K Asst. Proff. Dept. of Graphics and animation KRNNIVSA	Sreemith.N	

2.	Sem: 3 Paper : 4 Computer Graphics	ML-047	Photoshop- effects &scripts	Photoshop- effects &scripts	11	ACLT/50- XD49	Vimal Raju K Asst. Proff. Dept. of Graphics and animation KRNNIVSA	Sreemith.N	
3.	Sem: 3 Paper : 4 Computer Graphics	ML-045	Fetures of illustrator	Fetures of illustrator	12	ACLT/50- XD49	Vimal Raju K Asst. Proff. Dept. of Graphics and animation KRNNIVSA	Sreemith.N	
4.	Sem: 3 Paper : 4 Computer Graphics	ML-046	Creative drawings and artwork in illustrator	Creative drawings and artwork in illustrator	13	ACLT/50- XD49	Vimal Raju K Asst. Proff. Dept. of Graphics and animation KRNNIVSA	Sreemith.N	

LIST OF CORRESPONDING VIDEOS OF e-CONTENT MODULES

Subject allotted as per NME_ICT Project (Phase I / II): BMMC

YEAR: 2

SEMESTER: 3

PAPER: 06

	Year/ Paper	e- Content Module No.	E-Content Lecture Title	Video Programme Title (for VYAS Channel)	Tape / PD No.	Subject Expert	Producer	Re mar ks (if any)
1.	<i>Digital Photography</i>	ML 072	History of Photography	History of Photography	ACLT/50XD- 84	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	
2.	<i>Digital Photography</i>	ML 073	ROLE OF PHOTOGRAPHY IN JOURNALISM AND MASS COMMUNICATION	ROLE OF PHOTOGRA PHY IN JOURNALIS M AND MASS COMMUNIC ATION	ACLT/50XD- 76	MURALIDHARAN MARGASSERY LECTURER, DEPT. OF JOURNALISM AND MASS COMMUNICATION DAYANANDA SAGAR INSTITUTIONS, BENGALURU.	<i>Sajith Kumar K S</i>	
3.	<i>Digital Photography</i>	ML 065	Photojournalist: Role and Responsibility	Photojournali st: Role and Responsibilit	ACLT/50XD- 84	<i>Raju C V</i> Guest Faculty <i>School of Mass Communication & Journalism, University</i>	<i>Sajith Kumar K S</i>	

				y		of Calicut		
4.	Digital Photography	ML 067	Ethical Aspects of Digital Photography	Ethical Aspects of Digital Photography	ACLT/50XD-83	Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
5.	Digital Photography	ML 066	Photography : The various Genres	Photography : The various Genres	ACLT/50XD-84	Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
6.	Digital Photography	ML 068	Analogue vs Digital Photography	Analogue vs Digital Photography	ACLT/50XD-85	Raju C V Guest Faculty School of Mass Communication & Journalism, University of Calicut	Sajith Kumar K S	
7	Digital Photography	ML 101	UNDERSTANDING DIGITAL CAMERA	UNDERSTANDING DIGITAL CAMERA	ACLT/23XD-1771	Musammil T P Assistant Professor Department of Multimedia Communication, Farook Collage Calicut	Sajith Kumar K S	
8.	Digital Photography	ML 102	APERTURE, SHUTTER SPEED & ISO	APERTURE, SHUTTER SPEED & ISO	ACLT/50XD-91	Musammil T P Assistant Professor Department of	Sajith Kumar K S	

						Multimedia Communication, Farook Collage Calicut		
9.		ML 100	Types of Cameras	Types of Cameras	ACLT/50XD- 91	Dr.Sudheer Sha Salam, Assistant Professor. Dept Of Media Studies ,Thunchath Ezhuthachan Malayalam University Vakkad, Tirur	<i>Sajith Kumar K S</i>	

SUBJECT MAPPING

Subject allotted as per NME-ICT Project (Phase I / II): **Multimedia**

COURSE : B. A DURATION : THREE YEARS

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

UNIVERSITY OF CALICUT

PAPER – 07 Scripting for Media

SEM- IV

YEAR: II

SI No	Year / semester Paper Name	E-CONT MODULE NO:	E-CONTENT LECTURE TITLE	Video Programme Title (For Vyas Channel)	Episode No	Tape/PD No	SUBJECT EXPERT	PRODUCER	Remarks
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1.	II year Scripting for Media	ML 77	Introduction to Scriptwriting & the Evolution of the Art	Introduction to Scriptwriting & the Evolution of the Art	1	ACLT/50 XD-	Jyothisree TK, Guest Lecturer, Dept. of Multimedia, University of Calicut	Sajeed Naduthody	
2.	II year Scripting for Media	ML 78	Scriptwriting: the Different Types of Scripts	Scriptwriting: the Different Types of Scripts	2	ACLT/50 XD-	Jyothisree TK, Guest Lecturer, Dept. of Multimedia, University of Calicut	Sajeed Naduthody	
3.	II year Scripting for Media	ML 79	Types of Scripts for Various Media	Types of Scripts for Various Media	3	ACLT/50 XD-	Jyothisree TK, Guest Lecturer, Dept. of Multimedia, University of Calicut	Sajeed Naduthody	
4.	II year Scripting for Media	ML 80	Types of Scripts: Advertisements	Types of Scripts: Advertisements	4	ACLT/50 XD-	Jyothisree TK, Guest Lecturer, Dept. of Multimedia, University of Calicut	Sajeed Naduthody	
5.	II year Scripting for Media	ML	Types of Scripts: Writing for Film	Types of Scripts: Writing for Film	5	ACLT/50 XD-	Jyothisree TK, Guest Lecturer, Dept. of Multimedia, University of Calicut	Sajeed Naduthody	

SUBJECT MAPPING
Subject allotted as per NME-ICT Project (Phase I / II): Multimedia
COURSE : B. A DURATION : THREE YEARS

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE
UNIVERSITY OF CALICUT

PAPER – 08 Introduction to Videography**SEM- IV****YEAR : 2**

SI No	Year / semester Paper Name	E-CONT MODULE NO:	E-CONTENT LECTURE TITLE	Video Programme Title (For Vyas Channel)	Episode No	Tape/PD No	SUBJECT EXPERT	PRODUCER	Remarks
1.	II year Introduction to Videography	ML 61	Fundamentals of Videography	Fundamentals of Videography	1	ACLT/50 XD-		Sreemith N	
2.	II year Introduction to Videography	ML 60	Five c's of Cinematography	Five c's of Cinematography	2	ACLT/50 XD-		Sreemith N	
3.	II year Introduction to Videography	ML 63	Camera: Shot Types and Composition	Camera: Shot Types and Composition	3	ACLT/50 XD-		Sreemith N	
4.	II year Introduction to Videography	ML 62	Lighting for Video	Lighting for Video	4	ACLT/50 XD-		Sreemith N	
5.	II year Introduction to Videography	ML 108	Multicamera Production	Multicamera Production	5	ACLT/50 XD-	Raju CV, Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
6.	II year Introduction to Videography	ML 109	Introduction to Videography- Understanding the Image Sensors	Introduction to Videography- Understanding the Image Sensors	6	ACLT/50 XD-	Raju CV, Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
7.	II year Introduction to Videography	ML 110	Understanding the Camera Lens	Understanding the Camera Lens	7	ACLT/50 XD-	Raju CV, Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	

8.	II year Introduction to Videography	ML 111	Video Signals and Connectors	Video Signals and Connectors	8	ACLT/50 XD-	Raju CV, Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
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Multimedia SUBJECT MAPPING (Tentative)
Educational Multimedia Research Centre
University of Calicut

Paper 09 Fundamentals of Web Designing .
YEAR: 2
SEM : 4

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode No	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
1.	SEM - 4, YEAR – 2 Fundamentals of Web Designing.	ML-076	Internet - History And Working	Internet - History And Working		ACLT/50XD-50	Pooja Elizabeth Mathew, Research Scholar Mass Communication and Journalism, University of Calicut	Kiran S	
2.	SEM - 4, YEAR – 2 Fundamentals of Web Designing.	ML-075	Emergence of Internet And Business Culture With Special Reference to Collabrative Computing	Emergence of Internet And Business Culture With Special Reference to Collabrative Computing		ACLT/50XD-51	Pooja Elizabeth Mathew, Research Scholar Mass Communication and Journalism, University of Calicut	Kiran S	

3.	SEM -4 YEAR -2 Fundamentals of Web Designing.	ML-087	World Wide Web And Writing For Internet	World Wide Web And Writing For Internet		ACLT/50XD-83	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	
4.	SEM -4 YEAR -2 Fundamentals of Web Designing.	ML-088	Mechanisms of Web Design And Browsers	Mechanisms of Web Design And Browsers		ACLT/50XD-84	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	
5.	SEM -2 YEAR -1 Fundamentals of Web Designing.	ML-089	Design Consideration in Digital World Part-1	Design Consideration in Digital World Part-1		ACLT/50XD-83	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	
6.	SEM -4 YEAR -2 Fundamentals of Web Designing.	ML-090	Design Consideration in Digital World Part-2	Design Consideration in Digital World Part-2		ACLT/50XD-83	Sivadev C.V HOD, Department of Mass Communication and Journalism St.Joseph's College, Devagiri, Calicut	Kiran S	

7.	SEM -4 YEAR -2 Fundamentals of Web Designing.	ML-124	Introduction to Hypertext Markup Language	Introduction to Hypertext Markup Language		ACLT/50XD-76	Dr. Muhammadali N Assistant Professor Department of Journalism And Mass Communication University of Calicut	Kiran S	
8.	SEM -4 YEAR -2 Fundamentals of Web Designing.	ML-125	Structuring Contents of Web Pages	Structuring Contents of Web Pages		ACLT/50XD-93	Dr. Muhammadali N Assistant Professor Department of Journalism And Mass Communication University of Calicut	Kiran S	
9.	SEM -4 YEAR -2 Fundamentals of Web Designing.	ML-126	Adding Images And Media to Web Page	Adding Images And Media to Web Page		ACLT/50XD-76	Dr. Muhammadali N Assistant Professor Department of Journalism And Mass Communication University of Calicut	Kiran S	
10.	SEM -4 YEAR -2 Fundamentals of Web Designing..	ML-059	Introduction to JAVA	Introduction to JAVA		ACLT/50XD-51	Santhosh K P Gust Lecture Dept. Computer Science University of Calicut	Kiran S	
11.	SEM -4 YEAR -2	ML-131	Operations, Conditional And Looping Statements in JAVA	Operations, Conditional And Looping Statements		ACLT/50XD-76	Santhosh K P Gust Lecture	Kiran S	

	Fundamentals of Web Designing.			in JAVA			Dept. Computer Science University of Calicut		
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SUBJECT MAPPING
Subject allotted as per NME-ICT Project (Phase I / II): Multimedia
COURSE : B. A DURATION : THREE YEARS

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE
UNIVERSITY OF CALICUT

PAPER –10 Multimedia Journalism

YEAR: II

SEM: IV

SI No	Year / semester Paper Name	E-CONT MODULE NO:	E-CONTENT LECTURE TITLE	Video Programme Title (For Vyas Channel)	Episode No	Tape/PD No	SUBJECT EXPERT	PRODUCER	Remarks
1.	II Year/ Multimedia Journalism	ML 117	Introduction to online journalism	Introduction to online journalism	1	ACLT/50 XD-	Dr. Muhammadali N Head & Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
2.	II Year Multimedia Journalism	ML 118	Online Journalism- Trends, Characteristics and future	Online Journalism- Trends, Characteristics and future	2	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	

3.	II Year Multimedia Journalism	ML 113	Citizen Journalism- Concept, Challenges and Ethical Aspects	Citizen Journalism- Concept, Challenges and Ethical Aspects	3	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
4.	II Year Multimedia Journalism	ML	News Portals	News Portals	4	ACLT/50 XD-	Dr. Muhammadali N Head & Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
5.	II Year Multimedia Journalism	ML	Social Media for Reporting News	Social Media for Reporting News	5	ACLT/50 XD-	Dr. Muhammadali N Head & Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
6.	II Year Multimedia Journalism	ML 116	Blogging	Blogging	6	ACLT/50 XD-	Dr. Muhammadali N Head & Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
7.	II Year Multimedia Journalism	ML 103	MULTIMEDIA CONTENT DEVELOPMENT	MULTIMEDIA CONTENT DEVELOPMENT	7	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
8.	II Year Multimedia Journalism	ML 104	SEARCH ENGINE OPTIMISATION (SEO)	SEARCH ENGINE OPTIMISATION (SEO)	8	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	

9.	II Year Multimedia Journalism	ML 106	WRITING FOR WEB	WRITING FOR WEB	9	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
10.	II Year Multimedia Journalism	ML 105	WEB 3.0	WEB 3.0	10	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
11.	II Year Multimedia Journalism	ML 107	WEB ARCHIVING AND E- PUBLICATIONS	WEB ARCHIVING AND E- PUBLICATIONS	11	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
12.	II Year Multimedia Journalism	ML 82	Intellectual Property Rights	Intellectual Property Rights	12	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
13.	II Year Multimedia Journalism	ML 115	Free Software and Open Source Software	Free Software and Open Source Software	13	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
14.	II Year Multimedia Journalism	ML 114	Content Management System	Content Management System	14	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	
15.	II Year Multimedia Journalism	ML 112	An Introduction to Joomla	An Introduction to Joomla	15	ACLT/50 XD-	Sikha N , Asst Professor, Dept. of Mass Communication, University of Calicut	Sajeed Naduthody	

LIST OF CORRESPONDING VIDEOS OF e-CONTENT MODULES

Subject allotted as per NME_ICT Project (Phase I / II): BMMC

YEAR: II

SEMESTER: IV

PAPER: 11

	Year/ Paper	e- Content Module No.	E-Content Lecture Title	Video Programme Title (for VYAS Channel)	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
1.	<i>Advertising</i>	ML 018	Media Planning	Media Planning	ACLT/23XD/1628	Sikha N Guest Faculty <i>School of Mass Communication & Journalism, University of Calicut</i>	<i>Sajith Kumar K S</i>	
2.	<i>Advertising</i>	ML 021	Marketing: Marketing Analysis & Marketing Mix	Marketing: Marketing Analysis & Marketing Mix	ACLT/50XD/46	Sikha N Guest Faculty <i>School of Mass Communication & Journalism, University of Calicut</i>	<i>Sajith Kumar K S</i>	
3.	<i>Advertising</i>	ML 020	Market Segmentation	Market Segmentation	ACLT/50XD/46	Sikha N Guest Faculty <i>School of Mass Communication & Journalism, University of Calicut</i>	<i>Sajith Kumar K S</i>	
4.	<i>Advertising</i>	ML 019	Advertising Campaign	Advertising Campaign	ACLT/50XD/46	Sikha N Guest Faculty <i>School of Mass Communication & Journalism, University of Calicut</i>	<i>Sajith Kumar K S</i>	
15.	<i>Advertising</i>	ML 023	Advertising Basics	Advertising Basics	ACLT/50XD/53	Swathi Kallayi Assistant Professor Department of journalism &	<i>Sajith Kumar K S</i>	

						Communication Devagiri College, Calicut		
6.	Advertising	ML 048	Branding Types & Approches	Branding Types & Approches	ACLT/50XD/46	Swathi	Sajith Kumar K S	
7.	Advertising	ML 040	Advertising and Promotion	Advertising Promotion	ACLT/50XD/53	Swathi	Sajith Kumar K S	
8.	Advertising	ML 024	Branding part 01	Branding part 01	ACLT/50XD/50	Swathi	Sajith Kumar K S	
9.	Advertising	ML 025	Branding part 02	Branding part 02	ACLT/50XD/50	Swathi	Sajith Kumar K S	
10.	Advertising	ML 043	Advertising Ethics	Advertising Ethics	ACLT/50XD/53	Swathi	Sajith Kumar K S	

MULTIMEDIA SUBJECT MAPPING
Educational Multimedia Research Centre
University of Calicut

SEM : 5

PAPER - 12. Techniques of post production- Visual Editing

YEAR- III

SI.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode Number	Tape / PD No.	Subject Expert (Full Official address)	Producer	Remarks (if any)
1.	Sem: 5 Paper: 9 Visual Editing	ML-050	Features and application of Final Cut Pro X	Features and application of Final Cut Pro X	14		Narayan Asst. Proff. Dept. of Editing	Sreemith.N	

							KRNNIVSA		
2.	Sem: 5 Paper: 9 Visual Editing	ML-049	Features and Application of Avid Media Composer	Features and Application of Avid Media Composer	15		Narayan Asst. Proff. Dept. of Editing KRNNIVSA	Sreemith.N	

MULTIMEDIA SUBJECT MAPPING
Educational Multimedia Research Centre
University of Calicut

SEM: 5

PAPER - 13

YEAR: III Techniques of post production- Sound Recording, Editing and Mastering

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode Number	Tape / PD No.	Subject Expert (Full Official address)	Producer	Remarks (if any)
1.	II year Sem:5 Paper :9 Audio and Sound Recording	ML-027	Sound waves digital...	Sound waves digital...	1	ACLT/50-XD45	T. Krishnanunni Sound Recordist Chithranjali Studio Thiruvananthapuram	Sreemith.N	

2.	Sem:5 Paper :9 Audio and Sound Recording	ML-026	Perception of sound	Perception of sound	2	ACLT23XD/1635	T. Krishnanunni Sound Recordist Chithranjali Studio Thiruvananthapuram	Sreemith.N	
3.	Sem:5 Paper :9 Audio and Sound Recording	ML-32	Sound track recording and final mix	Sound track recording and final mix	3	ACLT/50-XD45	T. Krishnanunni Sound Recordist Chithranjali Studio Thiruvananthapuram	Sreemith.N	
4.	Sem:5 Paper :9 Audio and Sound Recording	ML-30	Recording tools	Recording tools	4	ACLT/50-XD45	T. Krishnanunni Sound Recordist Chithranjali Studio Thiruvananthapuram	Sreemith.N	
5.	Sem:5 Paper :9 Audio and Sound Recording	ML-31	Digital audio work stations	Digital audio work stations	5	ACLT/50-XD45	T. Krishnanunni Sound Recordist Chithranjali Studio Thiruvananthapuram	Sreemith.N	

Multimedia SUBJECT MAPPING (Tentative)
Educational Multimedia Research Centre
University of Calicut

Paper 14 Introduction to 3D Modelling and Texturing.
SEM: 5
YEAR; III

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode No	Tape / PD No.	Subject Expert	Producer	Remarks (if any)
1.	SEM - 5, YEAR – 3 Introduction to 3D Modelling and Texturing	ML-127	Three Dimensional Designs - An Introduction	Three Dimensional Designs - An Introduction		ACLT/50XD-85	Mr. Suresh Babu R. V. Assistant Professor School of Media & Design	Kiran S	

							Yeldo Mar Baselios College, Kothamangalam, Ernakulam		
2.	SEM - 5, YEAR – 3 Introduction to 3D Modelling and Texturing	ML-123	Basic Modeling Concepts in 3D	Basic Modeling Concepts in 3D		AcLT/50XD-84	Mr. Suresh Babu R. V. Assistant Professor School of Media & Design Yeldo Mar Baselios College, Kothamangalam, Ernakulam	Kiran S	
3.	SEM -5 YEAR -3 Introduction to 3D Modelling and Texturing	ML-128	NURBS Modeling	NURBS Modeling		AcLT/50XD-85	Mr. Suresh Babu R. V. Assistant Professor School of Media & Design Yeldo Mar Baselios College, Kothamangalam, Ernakulam	Kiran S	

MULTIMEDIA SUBJECT MAPPING
Educational Multimedia Research Centre
University of Calicut

SEM: VI

PAPER - 15- TV PRODUCTION
YEAR: III

Sl.No	YEAR/ PAPER	e-Content Module No.	E-CONTENT LECTURE TITLE	VIDEO PROGRAMME TITLE (FOR VYAS CHANNEL)	Episode Number	Tape / PD No.	Subject Expert (Full Official address)	Producer	Remarks (if any)
1.	3 year/ TV PRODUCTION	ML 091 ECLT/MMCM/P3/01/D/ECON0000091/091	INTRODUCTION TO TV PROGRAMME	INTRODUCTION TO TV PROGRAMME		ACLT/50 XD-70	Damodar Prasad, Director, Calicut EMMRC,	Damodar Prasad	
2.	3 year/ TV PRODUCTION	ML 092 ECLT/MMCM/P3/02/D/ECON0000092/092	MEDIA RESEARCH	MEDIA RESEARCH		ACLT/50 XD-70	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	
3.	3 year/ TV PRODUCTION	ML070	RESEARCH FOR PROGRAMMING	RESEARCH FOR PROGRAMMING		ACLT/50 XD-73	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	
4.	3 year/ TV PRODUCTION	ML 098 ECLT/MMCM/P3/04/D/ECON0000098/098	PRODUCTION TECHNIQUES	PRODUCTION TECHNIQUES		ACLT/50 XD-70	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	
5.	3 year/ TV PRODUCTION	ML 099 ECLT/MMCM/P3/05/D/ECON0000099/099	POST PRODUCTION TECHNIQUES	POST PRODUCTION TECHNIQUES		ACLT/50 XD-70	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	
6.	3 year/ TV PRODUCTION	ML095	SCRIPTING FOR TV	SCRIPTING FOR TV		ACLT/50 XD-73	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry	Damodar Prasad	

							University		
7.	3 year/ TV PRODUCTION	ML097	DIRECTING A TV PRODUCTION	DIRECTING A TV PRODUCTION		ACLT/50 XD-70	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	
8.	3 year/ TV PRODUCTION	ML093	NEWS PRODUCTION	NEWS PRODUCTION		ACLT/50 XD-83	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	
9.	3 year/ TV PRODUCTION	ML094	EDUCATIONAL TV	EDUCATIONAL TV		ACLT/50 XD-93	Seena Johnson, Research Scholar, Dept of Mass Communication, Pondicherry University	Damodar Prasad	